



## PROCLAMATION

WHEREAS, in the early 1980s, due to crippling economic hardship for our two major employers, the City of Dubuque was experiencing the highest unemployment rate in the country and the downtown first floor vacancy rate had reached 55 percent; and

WHEREAS, in 1985, City officials and Downtown Business leaders decided to apply for and did become a pilot public/private partnership in the inaugural Urban Main Street program, introduced by Main Street American (aka the National Main Street Program) to seek city center revitalization through a four-point approach consisting of historic preservation Design, Business Improvement, Promotion and Organization; and

WHEREAS, in over 36 years of diligent and hard work by Dubuque Main Street, as the only continuously running urban Main Street program in America, and its partners; as well as through technical assistance, professional development, incentive programs and a network of peers through Main Street America and Main Street Iowa, Downtown Dubuque stakeholders have elevated the District to become a leader and prototype community for preserved historic architecture, reused buildings and job growth; and

WHEREAS, this momentum can be demonstrated in statistics such as more than \$410 million in building rehabilitation, more than \$260 million in new construction, more than \$190 million in real estate sales, more than \$150 million in public improvements, growth of in excess of 3,700 net jobs in downtown alone, countless grants and awards; and

WHEREAS, there is still work to be done, as downtown development is incremental and in continuous need of reimagined and renewed commitment.

NOW THEREFORE, I, ROY D. BUOL, MAYOR OF THE CITY OF DUBUQUE, IOWA, ON BEHALF OF THE CITY COUNCIL, STAFF AND THE CITIZENS OF DUBUQUE, DO HEREBY WELCOME TODAY'S VISIT BY MAIN STREET AMERICA AND PROCLAIM THE WEEK OF JULY 19, 2021 AS

### **“MAIN STREET PUBLIC/PRIVATE PARTNERSHIP WEEK”**

IN THE CITY OF DUBUQUE, IOWA.

IN WITNESS THEREOF, I have hereunto set my hand and caused the Great Seal of the City of Dubuque to be affixed this 19th day of July, 2021.

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Roy D. Buol, Mayor

Attest:

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Trish L. Gleason, Assistant City Clerk

2021: Submitted by Dan LoBianco, Dubuque Main Street and accepted by Kathy LaPlante, Main Street America

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