

Draft Minutes
The Dubuque Transit Advisory Board Meeting
Thursday, August 6, 2020
4:30 pm-5:30 pm

Zoom link: <https://us04web.zoom.us/j/71424039655> Meeting ID: 714 2403 9655

Transit Advisory Board Members:

Robert Daughters, Chair George Enderson, Vice Chair LuAnna Gerdemann

Others Present

Renee Tyler
Director of Transportation Services

Justin Harris-Davis
Operations Supervisor

Russ Stecklein
Assistant Operations Supervisor

Jacob Ironside
Transportation Analyst

Public Present Shirley Horstman and Taj Suleyman from Dubuque Community Schools

1. Call to Order

The Dubuque Transit Advisory Board meeting was called to order by Daughters, Board Chair at 4:35 pm.

2. Review/approve the agenda for the Thursday, August 6, 2020 Transit Advisory Board meeting

Motion by Daughters, second by Gerdemann to approve agenda. The motion passed unanimously.

3. Review/approve the minutes from the Thursday, May 14, 2020 Transit Advisory Board meeting

Motion by Daughters, second by Gerdemann to approve the minutes from the May Transit Advisory Board meeting. The motion passed unanimously.

4. General Public Comments & Service Requests

There were no comments from the general public.

5. Proposed Fare Changes for Students and Veterans

Tyler presented the proposed fare changes involving student and veteran riders. The Jule proposes to reduce the student pass for middle and high school students to free of charge. Students will need to provide a valid student ID and either purchase a smart card for \$1 or use electronic fare app on their smart phone. Horstman and Suleyman expressed their support for this measure and hoped it would help families struggling to transport their children to and from school as well as provide students with greater access to after-school events and employment.

The proposed veteran pass would cost \$20 annually to any rider who provided the qualifying proof of veteran status.

The college partnership previously in place has been dissolved which allowed students to ride using their college ID. The proposed new fare was a \$20 monthly pass available to any current student of Clarke, Loras, UD, Emmaus, or NICC. When the new mobile app launches, students will have an opportunity to earn free ridership for 12 months if they download and register in the first 90 days of the app's release.

Tyler noted the public hearing for the fare changes was being held on August 17, 2020.

6. Ridership Report

Ironside gave an update to the Jule's ridership numbers. Due to the ongoing COVID-19 pandemic, ridership is still down compared to previous years but is slowly tracking back up since April.

7. Board Comments

Daughters inquired about Bike to Work. It was determined the Jule would have the event on the week of September 21-27 which coincides with the National Bike to Work Week. Tyler said she would ask city council to make a proclamation designating this week as Bike to Work Week in Dubuque. Gerdemann mentioned she would reach out to the Telegraph Herald to have a press release published the week prior to the event.

8. Adjournment

Motion by Daughters to adjourn, second by Gerdemann. The meeting adjourned at 5:24pm

Respectfully submitted,

These minutes passed, approved and adopted on this ___ day of September 2020.

Robert Daughters, Chair
Dubuque Transit Advisory Board