

**Draft Minutes**  
**The Dubuque Transit Advisory Board Meeting**  
**Thursday December 14, 2017**  
**4:30 p.m. to 5:45p.m.**

**Intermodal Transportation Center**  
**Room 105**

**Transit Advisory Board Members:**

Matt Esser

George Enderson

Carrie Lohrmann

Dora Serna

**Others Present**

Candace Eudaley-Loebach  
*The Jule Transit Director*

Jodi Johnson  
*Jule Operations Supervisor*

Maurice Jones  
*City of Dubuque*

Rachel Kilburg  
*The Jule Transit Intern*

Bob Schiesl, Engineering Department

**Public Present**

**Call to Order**

The Dubuque Transit Advisory Board meeting was called to order by Matt Esser, Board Chair at 4:35 pm.

**Review/approve the agenda for the Thursday, December 14, 2017 Transit Advisory Board meeting**

Motion by Serna, second by Lohrmann. The motion passed unanimously.

**Review/approve the minutes from the Tuesday, November 14, 2017 Transit Advisory Board meeting**

Motion by Serna, second by Lohrmann to approve the minutes from the November Transit Advisory Board meeting. The motion passed unanimously.

**Presentation on East-West Corridor Study/Plan – Bob Schiesl, Engineering Department**

Schiesl reported on the City’s work in developing east-west transportation route alternatives to US Highway 20 in an effort to address capacity concerns and make traffic flow improvements. The City Engineering Department conducted a planning-level conceptual study on traffic trends and project the following tentative timeline/plan through 2022: preliminary design phase, environmental factor analysis, property acquisition, and construction. Inclusion of multi-modal features including opportunities for Jule facility and stop improvements into the plan will be a priority.

**Managers’ Report**

- a. Ridership Summary and Evening Service Ridership Review  
Eudaley-Loebach reviewed ridership statistics and reported ridership by hour shows passengers are able to travel later in the evening and The Jule is able to provide additional rides after 6pm in FY18. November ridership is higher than it was in November of last year and ridership tracking should be more accurate going forward as an updated was pushed out by the software provider correcting issues with ride tracking discovered last fiscal year.
- b. Jule Operations and Training Center Update  
Final preparations including furniture delivery and installation, keying, and fiber/internet connectivity. Move-in is expected for mid- to late-January.

**Goals for FY19 – FY24 Budgets**

Board members reviewed the list of projects developed previously and consolidated the project list into three primary priority categories: outreach/communications, capital improvements and infrastructure, and service expansion. Jule staff will organize the edits and the Transit Advisory Board will finalize goals and rankings in the January meeting.

**Annual Youth Pass Review**

The Transit Advisory Board reviewed youth ridership and pass usage trends to consider appropriate pass options and costs for K-12 youth passengers. The Board discussed a long-term goal of developing different pass options for youth based on frequency of ridership and/or duration of the pass. Staff will bring additional analysis of youth pass usage to the February meeting.

**January Meeting**

The January meeting will be held January 11, 2017 at 4:30pm at the Intermodal Transportation Center.

**Adjournment**

Lohrmann motioned to adjourn. The meeting adjourned at 5:46 p.m.

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Respectfully submitted,

These minutes passed, approved and adopted on this 12<sup>th</sup> Day of ~~February~~January, 2017.



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Matt Esser  
Dubuque Transit Advisory Board