

Minutes
The Dubuque Transit Advisory Board Meeting
Consolidated Funding Public Hearing
Thursday, June 9, 2016
4:15 p.m. to 5:45 p.m.

Intermodal Transportation Center
Room 105

Transit Advisory Board Members:

Matt Esser

George Enderson

R.R.S. Stewart

Carrie Lohrmann

Dora Serna

Others Present

Candace Eudaley-Loebach
The Jule Transit Director

Jodi Johnson
Jule Operations Supervisor

Maurice Jones
City of Dubuque

Yvette Bahena
Confidential Account Clerk

Public Present

-None_

Call to Order

The Dubuque Transit Advisory Board meeting was called to order by Vice Chair, Stewart at 4:24 pm.

Review/approve the agenda for the Thursday, June 9, 2016 Dubuque Transit Advisory Board meeting

Motion by Enderson, second by Serna to approve the agenda for the Thursday, June 9, 2016 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

Review/approve the minutes from the Thursday May 12, 2016 Dubuque Transit Advisory Board meeting

Motion by Serna, second by Lohrmann to approve the minutes from the Thursday May 12, 2016 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

Other Business

6 Month Bus Advertisement Pricing

Board has reviewed and approved the following pricing for 6 month and non-profit bus advertisements as well as multi-bus discounts.

As of June 9, 2016								
Exterior Pricing			For - Profit			Non-Profit		
	Bus Type		6 Month Contract	Monthly Payment	Total	12 month contract	Monthly Payments	Total
Rear Side	Light Duty (MiniBus)	Rear Side	\$2,160	\$ 360.00	\$ 2,672	\$2,700	\$225.00	\$3,212
	Medium Duty (Fixed Route)	Rear Side	\$2,160	\$ 360.00	\$ 2,714	\$2,700	\$225.00	\$3,254
Both Sides	Light Duty (MiniBus)	Driver & Passenger sides	\$2,520	\$ 420.00	\$ 4,805	\$3,150	\$262.50	\$5,435
	Medium Duty (Fixed Route)	Driver & Passenger sides	\$2,520	\$ 420.00	\$ 5,214	\$3,150	\$262.50	\$5,844
	Heavy Duty (Fixed Route)	Driver & Passenger sides	\$2,880	\$ 480.00	\$ 6,168	\$3,600	\$300.00	\$6,888
Half Side	Light Duty (MiniBus)	Driver & Passenger sides	\$1,500	\$ 250.00	\$ 2,567.00	\$1,890	\$157.50	\$2,957
	Medium Duty (Fixed Route)	Driver & Passenger sides	\$1,560	\$ 260.00	\$ 2,679.00	\$1,890	\$157.50	\$3,009
	Light Duty (MiniBus)	Single Side - Driver	\$1,200	\$ 200.00	\$ 1,812.00	\$1,440	\$120.00	\$2,052
	Medium Duty (Fixed Route)	Single Side - Driver	\$1,260	\$ 210.00	\$ 1,895.00	\$1,620	\$135.00	\$2,255
	Light Duty (MiniBus)	Single Side - Passenger	\$1,140	\$ 190.00	\$ 1,595.00	\$1,350	\$112.50	\$1,805
	Medium Duty (Fixed Route)	Single Side - Passenger	\$1,200	\$ 200.00	\$ 1,684.00	\$1,530	\$127.50	\$2,014
One Side - Driver Side	Light Duty (MiniBus)	Driver Side	\$1,560	\$ 260.00	\$ 2,870.00	\$1,980	\$165.00	\$3,290
	Medium Duty (Fixed Route)	Driver Side	\$1,560	\$ 260.00	\$ 3,089.00	\$1,980	\$165.00	\$3,509
	Heavy Duty (Fixed Route)	Driver Side	\$1,800	\$ 300.00	\$ 3,550.00	\$2,250	\$187.50	\$4,000
One Side - Passenger Side	Light Duty (MiniBus)	Passenger Side	\$1,440	\$ 240.00	\$ 2,415.00	\$1,800	\$150.00	\$2,775
	Medium Duty (Fixed Route)	Passenger Side	\$1,440	\$ 240.00	\$ 2,605.00	\$1,800	\$150.00	\$2,965
	Heavy Duty (Fixed Route)	Passenger Side	\$1,680	\$ 280.00	\$ 3,218.00	\$2,160	\$180.00	\$3,698

Multi-bus Discount	
1 Bus	Full Price
2nd Bus	10% off Contract Fee
3 or more	20% off Contract Fee
If purchasing both sides and rear of one bus, rear is discounted by 40%	

Route Ridership History

Board members reviewed Cost per Ride analysis for FY16 to date for each route and discussed the value and impact of each route for Dubuque residents. Board members looked closely at the Orange key West and Orange Fremont routes as these have low ridership and thus a higher cost per ride. The Board requested that staff propose alternative options to provide service in areas that have a greater demand for bus service with the idea of removing service to these outlying areas.

IBM Proposed Orange Route

Eudaley provided the IBM Proposed Orange Route map and explained the route is for illustrative purposes and has not been timed. Board members have asked the IBM Proposed Orange Route to be driven to see if it could work before the July Transit Advisory Board Meeting.

Eudaley reported she will also provide the IBM Proposed Green Route map for the next Transit Advisory Board Meeting.

Review Jule Transit 3 year goals

Eudaley explained to Lorchmann and Serna the definition of Goal #2 Accessibility /Convenience and #3 Bus stops walking distance for the Public as they had inquired about the definitions. Eudaley explained to them how the goals were determined during the fall of 2015 by the Transit Advisory Board members during their goal setting meeting.

Annual Bus Pass

Eudaley has asked board members to think about the possibility of having an annual bus pass for passengers who would like to purchase one. Board members have asked to move discussion for the July meeting with comparison information between other Iowa cities rates.

Intermodal Ribbon Cutting Event

Eudaley reminded board members the date for the Intermodal Ribbon Cutting Event to be June 22, 2016 at 11am.

July meeting

The July meeting will be held on Thursday, July 14, 2016 at 4:15 p.m. at the Intermodal Facility, 950 Elm Street.

Board Member comments

- None

General Public Comments and Service Requests

Eudaley reported on the meeting with Marla Loecke from Iowa Workforce Development regarding residents of the Elm Street Corrections Facility. IWD staff who work with residents at the facility are inquiring if night service could be a possibility for their residents as they are having difficulty finding transportation to and from 2nd shift jobs on the West side of Dubuque. Eudaley shared the idea of having a pilot 2nd shift Express route that would run from the Intermodal to the West Industrial Park between approximately 10:30 and 11:30 on weekdays. Eudaley said this concept would require review of DOT regulations regarding paratransit service and funding to support it.

Adjournment

Motion by Lohrmann, second by Serna to adjourn the Thursday, June 9, 2016 Dubuque Transit Advisory Board meeting. The motion passed unanimously. The meeting adjourned at 5:45 p.m.

Respectfully submitted,

These minutes passed, approved and adopted on this 14th of July, 2016.

A handwritten signature in cursive script that reads "Matt Esser".

Matt Esser
Dubuque Transit Advisory Board