

Minutes
The Dubuque Transit Advisory Board Meeting
Thursday, August 20, 2015
4:15 p.m. to 5:30 p.m.

Intermodal Transportation Center
Room 105

Transit Advisory Board Members:

Don Stedman Matt Esser George Enderson

R.R.S. Stewart

Others Present

Candace Eudaley-Loebach
The Jule Transit Director

Jodi Johnson
Jule Operations Supervisor

Maurice Jones
City of Dubuque

Yvette Bahena
Confidential Account Clerk

Public Present

Chris Chapin-Tilton, *United Way*

Call to Order

The Dubuque Transit Advisory Board meeting was called to order by Board Chair, Don Stedman at 4:25 p.m.

Review/approve the agenda for the Thursday, August 20, 2015 Dubuque Transit Advisory Board meeting

Motion by Enderson, second by Esser to approve the agenda for the Thursday, August 20, 2015 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

Review/approve the minutes for the Thursday July 23, 2015 Dubuque Transit Advisory Board meeting

Motion by Enderson, second by Esser to approve the minutes for the Thursday July 23, 2015 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

Announcement of Rhonda Knight's resignation from the Dubuque Transit Advisory Board

Eudaley announced Knight's submission of resignation from the Dubuque Transit Advisory Board effective August 20, 2015.

Manager's Report

Motion by Stewart, second by Esser to review the Manager's report with Statistical Data. Motion passed unanimously.

Review/Recommend Approval of Statistical Data

Eudaley reported that the ridership has increased since this point last year. She reported that the majority of this increase comes from the fixed route system. Eudaley also reported Trolley and Business Shuttle ridership is down by 2,458 in comparison from last year. The decrease in Trolley ridership is likely because it only runs on Saturdays and the decrease in Business shuttle ridership is linked to a decrease in IBM employees.

Ridership by Route from July 2014 until July 31, 2015 showed that the Express continues to be the most successful route of the system. Eudaley pointed out changes for the Red and Green lines due to the tight route schedule it currently runs. Changes will be necessary and will likely affect the 6th and Iowa stop. Drivers have put in their suggestions in order to make these two lines more time effective. The issue will be addressed before school starts.

Motion by Esser, second by Stedman to approve the statistical data. The motion passed unanimously.

Update on Intermodal Facility

Eudaley reported the opening of the Intermodal interior to be on August 24th. Due to set-backs with building, the original date was pushed back, but the new routes have not been affected. The routes began to run on August 17, 2015 and have been well received.

Update on the Bus Storage Facility

Eudaley reported the Request for Qualifications for the Bus facility will be reviewed following the City Council Meeting.

Other Updates

Burlington Trailways are to move into the Intermodal facility by September 1, 2015.

Other Business

October meeting

The October meeting will be held on Thursday, October 8, 2015 at 4:15 p.m. in the Intermodal facility, 950 Elm Street.

Passenger Transportation Plan

Board Members reviewed Passenger Transportation Plan Projects to prioritize the energy and time spent by staff on various projects. The Transit Advisory board concluded the following items:

1. The extension of service hours for riders. (No. 17)*
2. The possibility of expanding the geographic coverage of the routes. (No. 21 &27)*
 - a. Geographic areas include, but are not limited to, Asbury, John Deere and East Dubuque
3. Including service to new industrial park employment areas. (No. 29 & 30)*
 - a. Key West area
4. Improvements to the west-end transfer area, such as an indoor waiting area and restrooms. (No. 9)*
5. Establishing a partnership between RTA and the Jule in order to provide service to Peosta. (No. 18)*
6. The possibility of increasing the number of benches, and, or shelters at high ridership locations. (No. 26)*

Discussion followed.

Motioned by Stewart, second by Esser to prioritize the list above.

*They represent the numbers as they are listed on the Passenger Transportation Plan

Board Member comments

Stewart brought to the board's attention the celebration of Day of Peace on September 19th. The Jule is a sponsor for the event, therefore free bus passes will be distributed to different locations for users to use to travel on that date to the event.

Public Comments

None

Adjournment

Motion by second by Esser to adjourn the Thursday, August 20, 2015 Dubuque Transit Advisory Board meeting. The motion passed unanimously. The meeting adjourned at 5:17 p.m.

Respectfully submitted,

These minutes passed, approved and adopted on this 8th day of October, 2015.

Don Stedman
Dubuque Transit Advisory Board