

**Minutes**  
**The Dubuque Transit Advisory Board Meeting**  
**Thursday, March 12, 2015**  
**4:15 p.m. to 6:00 p.m.**

**Federal Building**  
**Second Floor, Room 223**

**Transit Advisory Board Members:**

- |   |  |   |
|---|--|---|
| <input checked="" type="checkbox"/> Don Stedman   | <input type="checkbox"/> Matt Esser                          | <input checked="" type="checkbox"/> George Enderson |
| <input checked="" type="checkbox"/> Rhonda Knight | <input checked="" type="checkbox"/> R.R.S. Stewart(by phone) |   |

**Others Present**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Candace Eudaley-Loebach<br><i>The Jule Transit Director</i> | <input checked="" type="checkbox"/> Jodi Johnson<br><i>Jule Operations Supervisor</i> |   |
| <input checked="" type="checkbox"/> Gail Kuhle<br><i>ECIA</i>                        | <input checked="" type="checkbox"/> Maurice Jones<br><i>City of Dubuque</i>           | <input type="checkbox"/> Kelley Deutmeyer<br><i>ECIA Executive Director</i> |

**Public Present**

No present

## **Call to Order**

The Dubuque Transit Advisory Board meeting was called to order by Board Chair, Don Stedman at 4:20 p.m.

### **Review/approve the agenda for the Thursday, March 12, 2015 Dubuque Transit Advisory Board meeting**

Motion by Stedman, second by Knight to approve the agenda for the Thursday, March 12, 2015 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

### **Review/approve the minutes for the Thursday February 5, 2015 Dubuque Transit Advisory Board meeting**

Motion by Stedman, second by Enderson to approve the minutes for the Thursday February 5, 2015 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

## **Manager's Report**

### **Review and recommend approval of the statistical data**

Johnson reviewed the Jule Transit Statistical Route data for the year-to-date period of July-February 2015. She indicated that total ridership has increased approximately 51,787 rides since the same time last year. She reported that the majority of the increase in ridership is from the fixed route system.

Johnson then proceeded with reviewing the Ridership by Route from January 2014 until February 28, 2015. She pointed out that the Express continues to be the most successful route of the system with a total of 68,493 rides. Johnson noted that the Express has only been in service since January 2014. Johnson reported that all other routes continue to be consistent in their ridership.

Johnson continued with reviewing the Nightrider data, highlighting the continually success of the service by pointing out that in the month of February 3,723 rides were provided on just Friday and Saturday nights for the public and students. Johnson also stated that service on Nightrider mini-bus continues to grow as well.

Discussion followed.

Motion by Stedman, second by Enderson to approve the statistical data. The motion passed unanimously.

## **Updates**

There were no updates.

## **Other Business**

### **April meeting**

The April meeting will be held on Thursday, April 9 2015 at 4:15 p.m. in Room 223 of the Federal Building.

### **Long Range Transportation Plan Survey**

Kuhle presented the Long Range Transportation Plan (LRTP) Survey to the Board. Kuhle explained that the LRTP Survey asks the public for their opinion on what they feel are the transportation needs of the region. The survey results will help create a LRTP that accurately reflects the transportation goals and objectives for the future. Kuhle noted that she had emailed the survey to the Board members or they could fill out a paper copy.

### **IBM-Smarter Travel Plan**

Kuhle reported that IBM representatives will be at the DMATS meeting at ECIA on Thursday, March 19, 2015 at noon. The IBM representative will be giving an update on the Smarter Travel Plan. Kuhle indicated that the TAB Board members were welcome to join.

### **Board Member comments**

Knight asked for clarification regarding the transfer station at the Intermodal and the current 6<sup>th</sup> and Iowa Street transfer.

Johnson stated that in August when the Intermodal Facility has been completed the transfer station will be moved to the Intermodal. At that time, the buses will no longer use the 6<sup>th</sup> and Iowa as a transfer point, however there will still be a bus stop at this location.

### **Public Comments**

Jones gave a brief update on recent developments in the City of Dubuque. He noted that the City has received a Brownfield grant for the South Port District that City staff will be working on.

### **Adjournment**

Motion by Stedman, second by Knight to adjourn the Thursday, March 12, 2015 Dubuque Transit Advisory Board meeting. The motion passed unanimously. The meeting adjourned at 4:35 p.m.

Respectfully submitted,

These minutes passed, approved and adopted on this \_\_\_\_\_ day of \_\_\_\_\_, 2015.

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Chairperson Don Stedman  
Dubuque Transit Advisory Board