

Five Flags Commission Meeting Monday January 25, 2010

Present: Bryce Parks, Sue Balsamo, Rod bakke, Joyce White, Don Howes and Ali Levasseur

Absent: Barb Kurt and Cindy Fuller

Commissioner Parks called meeting to order

Approval of Minutes: Commissioner Balsamo motioned to approve minutes of December 28, 2009 meeting. Commissioner Parks seconded the motion, all approved.

Old Business:

- Commissioner Balsamo reported the Theater Lobby Committee still working on project proposal. Keeping October 16 as deadline to coincide with Michael Feldman show in theater. Committee will meet early February.

New Business:

- Commissioner Bakke stated the new USHL team, *The Fighting Saints*, had been unveiled over the weekend. GM stated that Five Flags will offer help in facilitating closing ceremony for the Thunderbirds.

General Manager Delivered following reports:

Operations Department:

- City has indicated they will buy back Five Flags dashers from DICE for \$25,000. DICE has also requested the City pay sales tax of \$1,670. Funding for the purchase of \$26,750 is to be taken out of the City's General Fund.

Marketing, Promotions, and Events Interests:

- Booked the Artie Shaw Orchestra for June 12, 2010.
- Have a "tentative" hold for "Niagara Falls" for October, 2010
- Have a "tentative" hold for TNA wrestling in October, 2010.
- Booked a Cheerleading and Dance Competition for January, 2011.
- Slim Goodbody's education show won't be bringing their program to Dubuque this year due to a scheduling conflict with the elementary schools.
- Recent inquires from United Way for annual Dinner and David Copperfield promoter.

December Events:

- Lee Greenwood "A Tennessee Christmas" – December 4
- Joel McHale Comedy Show – December 5
- DSO Holiday Pops – December 4, 5, 6
- Jim McDonough, 2009 Holiday Grande – December 12 (two shows)
- High School Hockey – December 11, 16, 18
- Public Skate – December 6, 13, 20, 26, 27, 29, 31

January Events:

- Bull Ride – January 8 and 9
- Iowa Special Olympics – January 11 and 12
- Thunderbird Hockey – January 16, 17, 22, and 23

- Iowa Winter Games – January 29, 30, and 31
- FBN “Miss Witherspoon” – January 29, 30, 31 and February 5, 6, and 7
- City Management Meeting – January 12
- DHYA Board – January 12
- Public Skate – January 3, 18, and 24

Financial, HR, Accounting Reports:

- For the month of December, we’re over budgeted expenses by approximately \$4,600; which can be attributed to budgeting revenue for hockey games – and no hockey games were held in December. However, YTD, we’re still significantly under budget as the financial forecast has been adjusted to include a full year of youth hockey revenue.
- Don Howes delivered following Financial Report:
 - Total Monthly Net Income from Events was \$42,908.
 - From Rolling Forecast
Total Projected Net Income (Loss) (\$707,830); Budgeted (\$781,087)
 - Departments have begun working on FY11 Budget
- GM is covering administrative duties previously performed by Events Manager; including scheduling FOH staff, producing Work Orders, booking, events calendar, and interacting by phone and in person with clients.

Current Box Office “On-Sales”:

- DSO
- T-Birds
- Bixby’s Rainforest Rescue
- Cats
- Disney Playhouse Live
- Thunderslam – Monster Trucks

F&B Department:

- F & B is “in event mode” and providing food and beverage for multiple and sometimes simultaneously occurring events. During December, F & B booked a birthday party in Gate G for a birthday party. Another birthday party is on the books for January.

Staff Development:

- Alyson Tasker, Jenni Welsh, and Bob Richard were all accepted to participate in Dubuque Leadership Institute, designed and taught by NICC. The first of seven sessions was held on January 13.

Other: (No report)

Adjournment of Monthly Commission Meeting:

Commissioner Parks motioned to adjourn the meeting. Commissioner Bakke seconded. All Approved.

Next meeting: in the General Manager’s Office on Monday February 22, 2010 at 4:00PM. Five Flags staff will place a call “Thursday before” and a “Monday of” email to remind commissioners of the meeting.