



ARTS AND CULTURAL AFFAIRS COMMISSION MINUTES

DATE: Thursday, March 22, 2019

TIME: 3:30 p.m.

LOCATION: Five Flags Center, Orpheum Room – 405 Main St, Dubuque, IA

Regular Meeting

Commissioners Present: Mary Armstrong, Ali Levasseur, Susan Riedel, David Schmitz, Gina Siegert

Commissioners Excused: Tyler Daugherty, Paula Neuhaus

Staff Present: Jill Connors, Kristin Hill

The meeting was called to order by Schmitz at 3:00 p.m. following staff assurance of compliance with Iowa Open Meeting Law.

1. Minutes of December 18, 2018; February 6, 2019; and February 26, 2019

Minutes were reviewed. Motion by Siegert, second by Reidel, to approve. Motion carries unanimously.

2. Storm drain art project – Kristin Hill

Hill discussed a proposal for a storm drain mural project for the Bee Branch area. Description and explanation followed. Reason is to create awareness and educate, for storm drains and that their flow directly affects our waterways, untreated.

Discussion followed on aligning with public art policies and possibilities. Question on public art working group. Agreement that this fits in the spirit of the master plan. Timeline in question on call for artists, possibility of giving artists more time to submit. Cost to maintaining it.

Once designs come in asked to judge by Commission along. Question on continuing this project. The Commission unanimously recommended.

3. Goal setting review – Jill Connors

Discussion on achievements and goals (see attached).

4. Grants

Operating Grants are in and Special Project: grants are due 5/28. Suggested to make special meeting to look over grants, or move grants to the April 23rd meeting. To be reviewed by staff.

5. Art on the River

Karin Wolf was not sure the scope could be delivered within the stated budget of \$1,500 so Connors contacted Pamela White who did accept and signed a contract. White will put out call for entries next week with supplied form by Jill Connors. May 13th is deadline for submissions. White will involve her graduate students and will speak at opening ceremony.

Connors put together a scope of responsibilities and with the theme "The Mississippi Magnified". Connors also discussed branding with signage.

6. Commissioner Terms

Four commissioner terms are up in June 2019. Schmitz and Armstrong indicated they will not re-submit applications for a seat. Staff will make arrangements needed to fill the open positions.

7. Current Events Reporting from Commissioners

Connors distributed article on storefront murals, which could be a strategy to generate excitement in the Central Avenue Corridor. The study area is between 11th and 22nd Streets. Under consideration: street scaping, lighting, additional bus stops, converting one way to two-way traffic, and more.

Central Avenue Corridor public input sessions to be held April 2, 2019.

42nd Annual Dubuque Fest is May 17, 2019 and is moving to new location in front of the Federal Building. Major bands will perform.

Meeting adjourned 4:29 p.m.

Next meeting: Tuesday, April 23, 2019

Respectfully submitted:

Jill Connors

Economic Development Director

These minutes were passed and approved on April 23, 2019.


David Schmitz, Chair

BOARD AND COMMISSION SUCCESSES

2018 – 2019

Dubuque, Iowa

June 2019

BOARD/COMMISSION: Arts & Cultural Affairs

Please list your Board/Commission's 3 – 4 most significant accomplishments during the last year 2018 – 2019.

Success: Now have steering committee and working groups are now in place for Task Force.

Impacts: Making progress on the recommendations of the Master Plan.

Success: Change in Art on the River event. More interactive, expanded with more community engagement and more inclusive inviting underrepresented groups to participate.

Impacts: More inclusive event for the community.

Success: Operating and Special Projects grants was streamlined.

Impacts: Ease of application and of awards to the arts organizations.

Success: Developed calendar for Commission and goal setting/strategic planning work session for Commission which was accomplished. Annual events, and long term goals are implemented. This policy has moved to the Task Force Working Groups reporting.

Impacts: Making progress on the Master Plan.

Success:	Arts Mean Business Luncheon was a success bringing in new partners and artists. Speakers selected were very well selected and received. And discussion groups in colleges
Impacts:	Developing a portion of the Master Plan by focusing on the economic impact of the arts in our community.

Success: Winter Ice Sculpture: was a success, and under discussion on partnering with another group.

BOARD AND COMMISSION INITIATIVES

2019 – 2019

Dubuque, Iowa

June 2019

BOARD/COMMISSION: Arts & Cultural Affairs

Please list issues or projects that your Board/Commission plan to address during the next year 2019 – 2020.

- 1 Task Force: Future for Task Force and Working Groups may need funding for implementation of outcomes.
- 2 Art on the River: Create a CIP for longer term commitment to carry over funding and create more flexibility. This was previously done. Carry out this event to include all seasons to include additional art throughout the City, in particular the Winter Snow Sculpting event.
- 3 Goal for grants to create more funding and give more creative groups involved. Goal to also expand the City's grants and successes to community and arts and culture groups.
- 4 Goal Setting /Calendar: Set another Goal Setting worksession. And continue to ramp up quarterly reporting from Task Force and Working Groups. Suggestion to recommend the Chair of Working Group, Task Force, Commission and public sector.
- 5 Art Means Business Luncheon: Improve outreach and time frame to businesses to reinforce the arts as not just a philanthropic endeavor but as part of the business model for business.
- 6 Americans for the Arts: Arts study on how the arts has benefited the economy of community. Possibility of bringing to the Task Force.
7. Partner with Iowa Arts Council on a general grant writing workshop to the public, not just those applying for grants.

8. Goal for DEI to more clearly define workshops for best practices for inclusivity. (DEI). Ali Levasseur is working on a training which would be free for all.

9. Commission and Task Force be involved in the development of both the Central Avenue Corridor, and Five Flags redevelopment. Becoming a stakeholder in developing the artistic and cultural development. Other new development of infrastructures will be considered when they are made public.

10. Developing new synergies with other City departments and community cultural structural expansions.