

Minutes
ARTS AND CULTURAL
June 26, 2018
City Hall Annex,
1300 Main St, Dubuque, IA 52001

The meeting was called to order by Ellen Henkels 4:04 p.m. following staff assurance of compliance with the Iowa Open Meeting Law.

Commissioners present: Mary Armstrong, Ellen Henkels, Gina Siegert, David Schmitz, Ali Levasseur
Absent: Matthew Gregory, Susan Riedel

Staff present: Debra Alleyne

Motion to accept MINUTES of June 12, 2018 Commissioner Armstrong and seconded by Secretary Siegert.

NEW BUSINESS

1. Master plan Taskforce Update

Alleyne updated the Commission on the progress of the communications subcommittee. The committee has been working on a one-pager that describes the work of the master plan to recruits and working group hopefuls. Chair Henkels talked about the drafts for each of the working groups prepared by subcommittee members to share with the taskforce. Commissioner Schmitz talked about gradually introducing interested parties to the working group material starting from the one-pager, to the working group description, to the individual working group recommendations. The Commission also talked about making sure to discuss completed and approved material from the taskforce so as to avoid overloading the commission agenda with work in progress. Commissioner Levasseur suggested that the commission keep abreast of the Task Force work by reviewing the notes from previous meetings and agendas.

2. Art on the River Updates

Alleyne and Siegert updated the Commission on the progress of the Art on the River reception. Alleyne talked about engineering consult for the artwork and the performances scheduled while Commissioner Siegert talked about potential fundraising opportunities and publicity opportunities that would be available for the event.

3. Commission Goal setting

Commissioner Levasseur asked about how the results would be communicated to the City Council and Alleyne said that the results would be returned to the

Clerk's office and distributed from there. Commissioner Levasseur also talked about the Five Flags process for goalsetting and as the only person to go through city goal setting meeting, the commission followed her suggestions. All the commissioners present engaged in discussion contributing to the final draft. They began by listing successes and impacts. Successes included: full time Arts coordinator position; financial form for Operating grant; Master Plan Community Enactment Strategy; Arts and Business initiatives. The second part of goal setting addressed upcoming projects which included: Maintain momentum of Master plan process, Expanding the Arts & Cultural Affairs Commission members to assist in work of implementation of Master Plan, Sustain and advance:

- Art on the River
- Arts and Business Luncheon
- Business of the Arts Academy
- Art in the Park events
- Public Private partnerships
- Operating Grant Funding
- Special Projects Grant Funding

The commissioners also discussed our strategic planning session to take place in August. The commissioners thought it would be a good idea for new commissioners to get acquainted with the direction of the commission moving forward at this session.

4. Commission Farewell

The commission came together to thank Ellen Henkels for her service to the commission as a member, chairperson and advocate for the arts. Ellen said that she is leaving the commission with a happy heart feeling that her tenure was successful. As such she was given first pick of the cupcakes.

ITEMS from the Commission

Motion to adjourn

Motion made by Commissioner Schmitz and seconded by Secretary Siegert. Approved 6-0. Meeting adjourned at 5:29 pm.

Next meeting. July 24 TBD.

Respectfully submitted:
Debra Alleyne
Arts and Cultural Affairs Coordinator

These minutes were passed and approved on



7/24/18. Ali Levasseur, Vice Chair
Gina Siegert, Secretary