

**Minutes**  
**The Dubuque Transit Advisory Board Meeting**  
**Consolidated Funding Public Hearing**  
**Thursday, May 12, 2016**  
**4:15 p.m. to 5:30 p.m.**

**Intermodal Transportation Center**  
**Room 105**

**Transit Advisory Board Members:**

Matt Esser       George Enderson       R.R.S. Stewart  
 Carrie Lohrmann       Dora Serna

**Others Present**

Candace Eudaley-Loebach       Jodi Johnson  
*The Jule Transit Director*      *Jule Operations Supervisor*  
 Maurice Jones       Yvette Bahena  
*City of Dubuque*      *Confidential Account Clerk*

**Public Present**

Jon Dienst       Dan Fox  
*City of Dubuque Engineer*      *ECIA*  
 John Yaculo       Eric Volkmer       Eric Wheaton  
*Loras College Student*      *Loras College Student*      *Loras College Student*  
 Jesse Coleman       Michelle Hinojosa       -Anonymous-  
*Loras College Student*      *Loras College Student*      *Loras College Student*

**Call to Order**

The Dubuque Transit Advisory Board meeting was called to order by Board Chairman, Matt Esser at 4:21 pm.

**Review/approve the agenda for the Thursday, May 12, 2016 Dubuque Transit Advisory Board meeting**

Motion by Stewart, second by Lohrmann to approve the agenda for the Thursday, May 12, 2016 Dubuque Transit Advisory Board meeting. The motion passed unanimously.

**Review/approve the minutes from the Thursday April 14, 2016 Dubuque Transit Advisory Board meeting**

Motion by Stewart, second by Esser to approve the minutes from the Thursday April 14, 2016 Dubuque Transit Advisory Board meeting, with corrections. The motion passed unanimously.

**Guest Presentations**

**Roundabout Project Details**

Dienst presented details of the roundabout construction at Delhi Street/ N. Grandview Avenue/ Grace Street at Esser's request. The Delhi Transfer will be impacted temporarily during construction, but not follow project completion.

**Long Range Transportation Plan**

Fox presented on the format of the DMATS Long Range Transportation Plan and asked for feedback on what the Transit Board recommends to be included. Transit Board asked for their current goals to be incorporated based on a previously provided ranked list of priorities.

Lohrmann recommend Storm Water Management and the advantages of One-Way Streets to be included in the Long Range Transportation Plan.

**Public Comments**

-None-

**Manager's Report**

**Review/Recommend Approval of Statistical Data**

Fixed route ridership decreased by 366 in comparison to the previous month.

Eudaley reported the Trolley and Business Shuttle ridership to be down by 9,321 in comparison from last year. Eudaley also mentioned total ridership has been negatively impacted by change in Medicaid Transportation Brokers and the confusion it has caused for riders who previously received monthly passes.

Eudaley presented a detailed report of ridership by route for the current fiscal year, to date. The report showed a decrease in ridership for the Express route in comparison to the previous months. Eudaley expects ridership to return to normal as riders figure out the new Medicaid Transportation Broker process. At this time, it appears that the new brokers are not approving transportation passes for Medicaid participants as were previously approved. The Transit Board requested that the June meeting agenda include a detailed review of the Orange 2 Key West and Fremont routes as the ridership numbers for these routes continue to be low when compared to other routes in the system. The Board chose to set a work session to begin to discuss and develop guidelines to determine criteria for when a route should be eliminated. The work session will be held prior to the next meeting.

Motion by Stewart, second by Serna to approve the statistical data. The motion passed unanimously.

**General Public Comments and Service Requests**

Eudaley shared an e-mail she received from Marla Loecke with Iowa Workforce Development regarding residents of the Elm Street Corrections Facility. IWD staff who work with residents at the facility are inquiring if night service could be a possibility for their residents as they are having difficulty finding transportation to and from 2<sup>nd</sup> shift jobs on the West side of Dubuque. Eudaley stated that a meeting was set with Loecke to further discuss these needs and possible next steps.

**Other Business**

**Annual Bus Pass**

Eudaley has asked board members to think about the possibility of having an annual bus pass for passengers who would like to purchase one. This item was tabled for discussion at a future meeting.

**Student Fare Public Hearing**

Eudaley invited board members to attend to the City Council Meeting on June 6, 2016 as their proposed student fare was set for public hearing and vote by the council.

**Intermodal Ribbon Cutting Event**

Eudaley informed the event date has been moved to June 22, 2016 at 11am.

**June meeting**

The June meeting will be held on Thursday, June 9, 2016 at 4:15 p.m. at the Intermodal Facility, 950 Elm Street.

**Board Member comments**

Board has requested to be sent onboarding materials that pertain to Transit in order to be well informed.

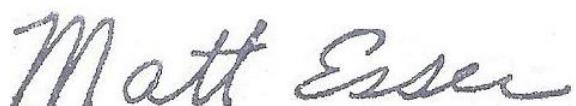
Board has also requested for single printed route brochures or maps to be accessible to the public.

**Adjournment**

Motion by Serna, second by Lohrmann to adjourn the Thursday, May 12, 2016 Dubuque Transit Advisory Board meeting. The motion passed unanimously. The meeting adjourned at 6:21 p.m.

Respectfully submitted,

These minutes passed, approved and adopted on this 9<sup>th</sup> of June, 2016.



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Matt Esser  
Dubuque Transit Advisory Board