

Minutes
ARTS AND CULTURAL AFFAIRS ADVISORY COMMISSION
November 5, 2013,
Lacy Boardroom, Carnegie-Stout Library

The meeting was called to order by Chair Ellen Henkels at 4:30 p.m. following staff assurance of compliance with the Iowa Open Meeting Law.

Commissioners present: Ellen Henkels, Katherine Kluseman, Marina O'Rourke, Gina Siegert, Jessica Teckemeyer and Julie Steffen. Sue Riedel was unable to attend.

Staff present: Jerelyn O'Connor and Deb Searles

Approval of Minutes of October 22, 2013. A motion was made by O'Rourke and seconded by Kluseman to approve the minutes. Motion carried 6-0.

OLD BUSINESS

- 1. Commission Goals and Priorities:** O'Connor reviewed the Commission's mission and goals as detailed in the ordinance establishing the commission.

Teckemeyer shared with the Commission her draft of commission goals and priorities, based on discussion at last commission meeting and the City Council goals and priorities.

Consensus of the commission was to adopt the following goals and priorities:

Priority I: Advocacy/Visibility: Expand Commission's role as a leading action/policy/networking organization for the arts.

- Engage the community in its development towards a culturally rich city.
- Continued advocacy on local and state levels
 - Market the Arts Mean Business campaign
 - Commissioners write letters to the editor TH
 - Monitor grant programs at Department of Cultural Affairs
 - Inform governor and other legislators on act activities in Dubuque
 - Obtain Council Proclamation for National Arts and Humanities month
 - Provide leadership for communication strategies among arts groups in the city.
- Find opportunities for arts leaders to participate and cooperate with community planning and development leaders (Chamber, GDDC, Main Street, ECIA, etc.)
 - Propose and encourage that arts advocates be included in civic leadership positions throughout the City of Dubuque
 - Keep Arts Mean Business on top of mind information for the business and economic development community
 - Utilize Americans for the Arts for resources on business partnerships
 - Make a strong link between the arts and tourism.

D. Continue to send consistent message to Council on funding needs

- Make an increased budget request for grant support and arts staff as needed.
- Make arts funding an issue in upcoming council elections
- Art on the River

Priority II. Begin the initial stages for advocacy toward establishing a Master Arts/Cultural plan for the city.

- Identify funding streams
- Research cultural arts plans
- Research other community models for guidelines for public art

Priority III. Grant making: Ensure appropriate criteria exist and policies are in place for grant making.

- Monitor effectiveness of utilizing grant programs to promote community engagement and inclusiveness.
- Provide tools and opportunities to grant applicants to improve grant writing.

ADJOURNMENT

Motion by O'Rourke, seconded by Siegert to adjourn. All approved. Meeting adjourned at 6:20 p.m. Next meeting will be at 4:30 p.m. Tuesday, November 26.

Respectfully submitted,

Jerelyn O'Connor

These minutes were passed and approved on 11/26/13

K.L. Ulmer
Secretary